List Services Corporation (LSC) is an award winning digital marketing and analytics firm providing services since 1980. Our veteran team can provide a full service approach to managing your campaign, ballot initiative or public advocacy campaigns including:

- **Campaigns for governor, senate, and congress**
- **State legislative campaigns**
- **Ballot initiative campaigns**
- **City council and mayoral campaigns**
- **Primaries and caucuses**
- **General elections**
- **International political campaigns on four continents**

LSC data and targeting experts, create and deploy customer experience analytical tools to help you reach the right audience and voters.

## LSC political services include:

- Candidate support and issue modeling
- Predictive turnout modeling
- Donor and fundraising modeling
- Volunteer program optimization modeling

We provide the support your campaign needs. We use voter data to reach fundraising donors, voters and key influencer affectively through different channels and through different tactics including:

- Custom audience engagements through digital banner ads
- Direct Facebook and social platform targeting
- Custom audiences for addressable TV
- Targeted walk lists for GOTV field programs
- Direct Mail
- Close collaboration with polling experts

LSC campaigns leverage a comprehensive suite of voter data analytics. This data helps campaigns of all sizes to access the highest quality data and micro targeting techniques. We can also create predictive models to reach your target audience.

We look forward to helping your campaign to achieve its greatest impact.