



***A 36-year old marketing company using data, analytics and technology to identify and engage your audience by delivering highly personalized multi-channel experiences.***

## 2 Generation of Service

LSC Digital provides business and consumer email and direct mail lists that are guaranteed to be delivered. All data is 100% CAN-SPAM compliant. LSC also provides digital marketing services – search, email, website retargeting and social media management. Patent pending services from LSC include the enablement and enhancement through in-depth monitoring of Internet search activity for marketing and intelligence gathering applications.

## Key Offerings

- Business email and direct mail marketing lists
- Consumer email and direct mail marketing lists
- Student and Military Recruitment and Lead Generation
- Business Contact Lead Generation
- Monitoring of Internet Search Activity
- Marketing Database and Data Processing Services
- Email Campaign and Marketing Automation Services
- Search Engine Marketing, campaigns and valuable intel
- Monitored web browsing at a company, department, and postal level
- Models for both email and marketing lists
- Offering Real--Time Reporting & Dashboards



## Get Started

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