Find Your Next

Access 100,000,000 Opt-in Emails for Your Next Campaign

Our Match & Deploy service will allow you to use multichannel marketing strategies by including email promotions to targeted prospects. Our service includes matching your prospect file to our permission-based and highly responsive database of 100 million records. Once the data processing is complete, we execute your campaign to the matched prospects. Your campaign includes real-time tracking so you can monitor the results or execute A/B splits for testing.

How Does the Service Work?

The concept is incredibly simple and effective:

1. We take a mailer's postal file
2. Match it against our consumer email database
3. Add an email address where a match is found
4. Then deploy the mailer's offer to all the matched postal / email records

We recommend a combination of message timing to both preview and follow the in-home mail delivery.

We also recommend offering an enticing premium for recipients to "click now."

FAQ's:

- Match rates are typically between 12% – 20% Converts
- a single channel data asset into a robust, multi-channel
- solution

- Email addresses go through a rigorous hygiene process prior to use
- Data can be exported to the advertiser for their analytic needs

+ ☐ = HIGHER RESPONSE

Let Us Help You Fill In The Gaps, Get Started

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