Find Your Next

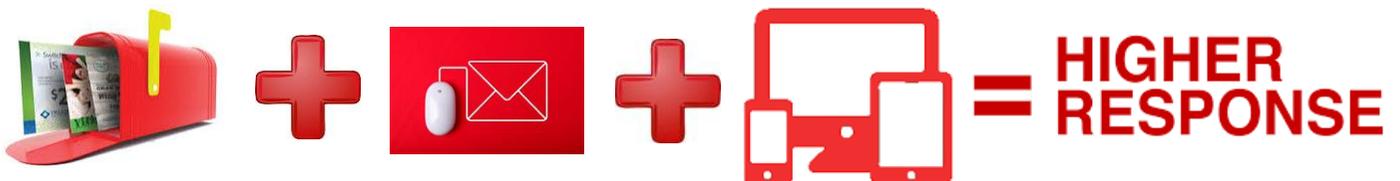## Match 50% of your direct mail universe to your recipient's devices

We match about 50% of your CRM database to corresponding devices that can be used for online advertising. Similarly, we can match about 50% of website visitors to their home address. These capabilities allow you to retarget site visitors who abandon a shopping carts with direct mail or email or to increase direct mail results with omni-channel branding support.

Applications:

Direct Mail Accompaniments: Deliver email and banner ads to the recipients of your direct mail campaigns. Add emails and banner ads just before and after your in-home date(s).

Facebook Custom Audience Accompaniment: Select your recipients directly inside Facebook and promote your direct mail offer with Facebook banner ads.

Printing On Demand: Send first class, four color postcards to shopping cart abandoners to recapture online interest and convert more customers.

= HIGHER RESPONSE

Let Us Help You Fill In The Gaps, Get Started

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Perfectly ● Targeted   ● Marketing