



LSC Digital makes email hygiene easy. We work closely with you to minimize the impact of email list decay, increase the size and the quality of your file, and deliver positive results to your bottom line.

Why are there so many bad emails? To be successful in email marketing, you need to have a clean email list. While 15% of Americans change their postal addresses each year, email addresses change or bounce at an even higher rate. There are many factors that contribute to a large amount of bad data - poor data entry, poor data management and the high frequency at which we are all changing our email addresses. Keeping up with your email database, cleaning it and making sure it is up-to-date can be a full-time job!

Get Started

info@lscdigital.com
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Service Bureau Approach

- Email Change of Address (ECO) - Replaces undeliverable email addresses with current, working email addresses for your customers.
- Syntax Correction Services - Fixes email addresses with spelling and syntax errors.
- Delivery Validation Services - Verifies which addresses can or cannot receive email.
- Protect your IP: let us send the initial email and remove troublesome addresses.