



Adding email addresses in a clean, effective, permission-based process is an integral part of growing your organization's inbox presence.

Add Email Addresses to your Postal Customers

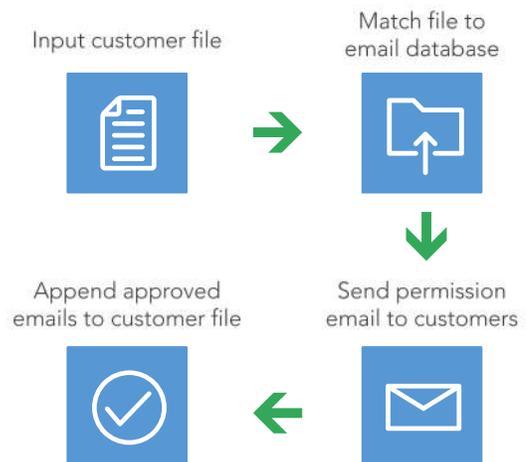
It is a fact that online customers spend more money and have a higher lifetime value than offline customers. LSC Digital specializes in Email Append. We will match your customers' names and postal addresses to our database to find their email addresses.

The Benefits of E-Append

Permission based email is the most cost effective way to communicate with your customers. Email increases brand loyalty / recognition, reduces offline promotion costs and provide relationship benefits to customers. Useful, relevant information delivered via the email channel is an important relationship benefit that will cause consumers to remain loyal to a brand.

The LSC Digital Advantage

LSC offers performance based pricing on matched records only. We have significantly higher match rate that our competitors as we manage the process directly with a hands-on approach. We will assist or write opt-in email copy to maximize acceptance rates as well as provide daily management through the entire process until completion.



Get Started

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