



Capabilities Statement

DUNS: 055269732 CAGE Code: 4KSE6 SAM: Active - Certified Veteran Owned Small Business

NAICS (all): 511140, 541512, 541860, 541830, 541613

Credit and Purchase Cards Accepted

Core Competencies

LSC provides business and consumer email and direct mail lists guaranteed to be deliverable against hard bounces and are 100% CAN SPAM compliant. LSC provides lead generation and web based marketing automation services. Our Patent pending services include the enablement and enhancement through in-depth monitoring of internet search activity for marketing and intelligence gathering applications.

- Business email and direct mail marketing lists
- Consumer email and direct mail marketing lists
- Student and Military Recruitment and Lead Generation
- Business Contact Lead Generation
- Monitoring of Internet Search Activity
- Marketing Database and Data Processing Services
- Email Campaign and Marketing Automation Services
- Search Engine Marketing, campaigns and valuable intel

Differentiators

- Search Monitoring
- Monitored web browsing at a company, department, and postal level
- Scoring Models for both email and marketing lists
- List Segmentation & Circulation Experts
- Offering Real-Time Reporting & Dashboards

Company Data

LSC was founded in 1980 and is a 2nd generation, veteran owned and operated business. Categorized as a small business, LSC maintains a staff of approximately 80 professionals and operates a state-of-the-art database, search engine and web-based solutions for both marketing and intelligence gathering applications.

Company Representative: Tom DeSantis Title: Director of Business Development

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