How do you define the **Perfect Prospect Match?** *We define it as a* **qualified prospects who has interest in you – and an intent to buy.** *And*, *they're interested today!*

Introducing the E-Lumigent Lead Generation Platform

E-Lumigent's cutting-edge technology accumulates online activity at an organizational level. You can see who's looking for your products and services, providing you with a new dimension of business intelligence for your Marketing and Sales teams.

It works by first identifying business decision makers across 10,000+ sites, communities, and blogs. It then engages "in-market" prospects with your offers after they've read published articles, blog posts, product reviews, and other content relevant to your products and services.

With this proprietary insider business intelligence, your sales team will know how to identify the perfect matches – and move ever closer to clinching the deal.

Applications for E-Lumigent

- Predicts new prospect behavior, qualifying receptivity from immediate outreach

- Monitors current customer research activity, providing early signals of interest

- Installs easily within your existing technology infrastructure without additional IT resources

- Scalable to your test and rollout requirements

Get Started

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203.743.2600

Perfectly ● Targeted ● Marketing