



The More Reach You Want, the More Precision You Need...

Whether you are looking for branding, lead generation, ecommerce or direct response, advertising in display networks can be affordable, profitable and can provide the greatest reach of any digital marketing channel.

Display advertising can also be risky. That's why expertise, experience and thought leadership are important.

Why we are different

LSC Digital has managed millions of dollars in display network since its inception. We have shown our clients how to make display advertising (in all its forms) a profitable channel and we can do it for you!

We are experts in:

- ❖ Media planning
- ❖ Marketing mix strategy
- ❖ Google Display Network (GDN)
- ❖ Yahoo! Advertising
- ❖ Media buys
- ❖ Retargeting
- ❖ Contextual targeting
- ❖ Behavioral targeting

Our unique expertise:

We do it all for you. From planning, to budgeting, to creative testing, here are just a few of the things we do:

- ❖ Dynamic ads
- ❖ Defensive bidding strategies
- ❖ URL tagging
- ❖ Behavioral targeting
- ❖ CRM integration
- ❖ Remarketing
- ❖ Device Graphs
- ❖ Social remarketing

Get Started

info@lscdigital.com • lscdigital.com
203.743.2600