

Improve Your Targeting through Business Information Appending

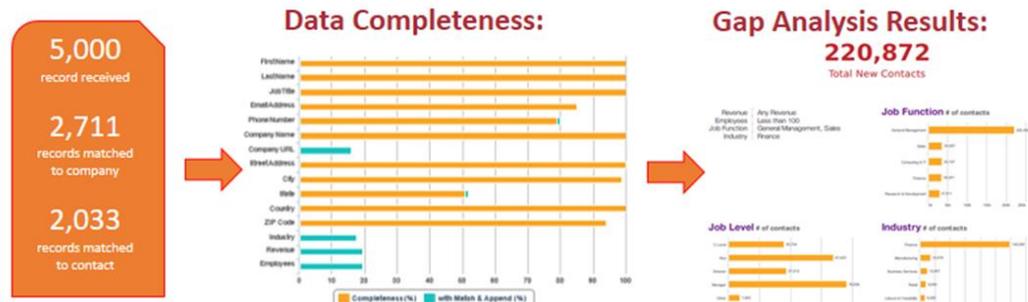
Data appending services provides you with all you need to know about your customers and prospects. We can append both key business elements (industry, sales volume, Employee size, contact titles) and additional contact information (mobile, email, IP's) to maximize omni-channel marketing reach.

Now marketing can target its branding programs to the same accounts that sales is calling on – all from one unique and accurate data source.

Data Assessment and Gap Analysis Recommendation Report

Not sure of the quality of your database or who is on it? We can provide a report showing the state of your data quality and what contacts, by title and seniority, are on your database by matching to our database of 40,000,000+ business accounts and 100,000,000+ business contacts. We then provide a Gap Analysis Report depicting how accurate your information is on your accounts and how well you are penetrating those. We also provide a breakdown of what we can fix or add. Finally, we provide counts on how many new accounts and business contacts there are available, who should be on your database, but are not.

Most businesses are missing critical intelligence including 87% of Sales Volume, 86% Employee Size, 82% of Website Domains and 45% of Contact Titles.



Let Us Help You Fill In The Gaps, Get Started

info@lscdigital.com • lscdigital.com
203.743.2600

Perfectly Targeted Marketing